



SPONSORSHIP OPPORTUNITIES 2022

We've rounded up some changes for our 2022 rodeo...and you can help us become the only junior rodeo in Pacific Northwest with significant prize money, thanks to **SPONSORSHIPS**.

WHO:

Parents and Klamath Basin Junior Rodeo committee members volunteer throughout the year to make this event a success for the participants. To continue hosting the rodeo, we depend on generous individual and business donations alongside community goodwill.

WHAT:

We're seeking cash prize pledges to pay back even more to the participants and replace awards with money. Our 2022 goal? Over \$10,000 added to the purse, with donation pledges varying from \$150 to \$5,000.

WHY:

This rodeo attracts many local youth participants, as well as those throughout Oregon, Washington, California, Nevada, and Idaho. In 2021, we had 220 rodeo contestants from ages 3 to 18, and we hope to have another great showing this year. KBJR is a community- and family-oriented rodeo, encouraging youth to participate and have fun while doing so.

HOW:

With your generous donation, you and/or your business will be recognized via the event program, KBJR website, announcer mentions, and the opportunity to hang banners or sell product at the event.

We'll also gratefully accept items for a silent auction that will take place during the rodeo, with those proceeds going to awarding \$2,000 worth of scholarships to Klamath County graduating rodeo seniors.

WHEN:

Complete form on following page and return with your donation by June 1, 2022.



PRIZE MONEY PLEDGES:

These will go straight into the prize pot for payout among the events in specific age divisions.
Sponsorship Pledge: \$150 to \$5,000

AMOUNT PLEDGED

\$

BARREL COVERS:

Your logo showcased on three barrels during the Barrel Racing event.
Sponsorship Amount: \$1,500

CONTESTANT MEMORABILIA:

KBJR is seeking a partner to underwrite co-branding of at least 200 caps, which will be given to each contestant. Sponsor logos will be displayed on the caps.
Sponsorship Amount: \$3,500

PRIZE MONEY ENVELOPES \$500:



KBJR payouts will be handed out in branded money envelopes featuring the KBJR logo and sponsor's logo.

Sponsor Name: _____
(how it should appear in advertising)

Sponsor Address: _____

Sponsor Email: _____

Total Sponsorship/Pledge Amount: \$ _____

PLEASE SEND CHECKS TO:

Klamath Basin Junior Rodeo
13497 East Langell Valley
Bonanza, OR, 97623

QUESTIONS?

Contact Samantha Gallagher
541-810-2281
samgallagher77@icloud.com

**THANK YOU FOR YOUR CONTINUED SUPPORT
OF KLAMATH BASIN JUNIOR RODEO!**

